



*A product from the prestigious house of ITC LTD one of the biggest Indian FMCG company. Despite of growing competition ITC have always managed to stand out and have an edge over their competitors with better packaging Design and premium approach in mid segment. For one of their value brand Trigon had opportunity to support them to create mockup of the carton. The speciality was the holographic substrate with Embossing, Gloss UV, Texture UV. The challenge was reproducing the finished offlines despite of the registration issues however which was overcome with the technical expertise of the team.*